Updates/Sharing

- Sobeys and Select Nova Scotia will be partnering in a pilot project for Sydney and Truro regarding a local campaign.
- Display board is complete and ready for use. It is being housed at the Better Together Resource Centre.
- Busy time for everyone.

Our To Do List

- Valorie to send Federation logo to Meredith
- Melanie to send logos to Meredith
- Heather will ask Gail regarding the dismantling of the display at the Exhibition - Gail agreed to keep the display stocked and dismantle it at the end - Thanks Gail
- Meredith will be updating the brochure
- Melanie will try to do an editorial
- Valorie will be picking up the display on August 5th
- Valorie checked and Ron requested to be removed from the mailing list
- Need to update Kathleen Kevany’s email as messages keep bouncing back
- Need to stay connected to the Squash Festival

Keep in View List

- Generic press release - draft developed
- Generic article for South Shore Breaker - a Local Food Team intro - which could be tied to the creation of the brochure - draft developed for both
- Develop a notice for the schools - needs to be developed for the fall
- Use a widget calendar on the website - Alana will investigate
- Create a timeline for press releases/in person/ articles - will be created at the next meeting

Next Meeting
August 20, 2014, 1:00 pm, Better Together Family Resource Centre (821 King Street, Unit 4)